

Monday, March 26, 2018

5th Annual State of Automotive Recall and Warranty Summit



OUR SPEAKERS



Neil Steinkamp
 Managing Director
 Stout

Neil is an expert on a broad range of strategic, corporate and financial issues to business leaders. He has developed leading risk analyses and authors the industry's authoritative annual report on warranties and recalls.



Robert Levine
 Senior Manager
 Stout



Mike Stankard
 Automotive Industry
 Practice Leader
 Aon



Vanessa Miller
 Partner
 Foley & Lardner



Fabian Koark
 Principal Consultant
 INVENSITY, Inc.



Yaacov De Russo
 Director of
 Business Development
 OptimalPlus



Richard Rosen
 President & CEO
 ROSEN
 Convergence
 Marketing

WHY ATTEND?

- o Learn about the latest trends and insights regarding recall size, scope and type.
- o Hear the latest trends and tactics OEMs and Tier 1 suppliers are using to deal with the costs of recalls and defects.
- o Insights helping suppliers assess component risk and costs will be provided, as well as risk mitigation opportunities and strategies.
- o Used car dealers play an important role in the recall of older vehicles – we will discuss why and how.
- o Franchised dealers are taking a larger role in recall communication and outreach; new strategies that are being tested will be examined.
- o Discussion on how and why vehicle auctions play an important role in the recall of all vehicles, and especially older vehicle.
- o Learn how collision centers/repair facilities play an important role in the recall of older vehicles.
- o Analyzing OEM and Tier 1 value requires a sophisticated understanding of recall trends and costs – especially for each supplier's product portfolio. We'll discuss how to use recall data to do this and what it means for fundamental financial analysis.

Who Should Attend:

- OEMs
- Suppliers (Risk Management and Finance)
- Legal Counsel
- New and Used Car Dealers
- Auction Houses
- Independent Repair Facilities
- Automotive Equity Analysts, Investors and Advisors

SPECIAL OFFER

Attendees will be eligible to receive a complimentary component defect data assessment using the Stout Defect Data Platform.

MORE INFORMATION AND REGISTRATION

Register at
www.SAAauto.com

INVENSITY guests can receive the SAA member rate by using code S8UCS840 at checkout.

Monday, March 26, 2018
 7:30 a.m. Networking Breakfast
 8:15 a.m. - 11:30 a.m. Speakers and Q&A

\$79 for SAA Members
 \$99 for Non-Members

Embassy Suites
 28100 Franklin Road
 Southfield, MI 48034

SAA SILVER SPONSORS



SAA BRONZE SPONSORS

